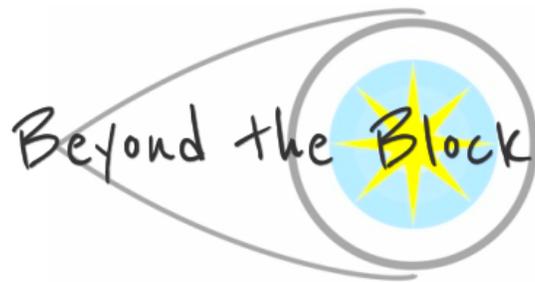


# Beyond the Block 2015-2016 Annual Report

**Beyond the Block is a 501(c)3 educational nonprofit. Our mission is to improve global awareness, increase intellectual curiosity, develop critical-thinking skills, and encourage completion of high school and post-secondary education in at-risk youth through the production of educational travel documentary videos, an accompanying curriculum, and other educational opportunities and materials.**



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Dear Friends and Donors,

It has been a very busy year at Beyond the Block with some incredible progress and updates that I can't wait to share with you!

Most notably, Beyond the Block traveled to two locations this past year to conduct on-site interviews and educational documentary filming! In November, we re-visited Serbia and Bosnia-Herzegovina, in the Balkan Peninsula to conduct a follow-up project to one of BTB's original projects. The trip was designed to provide supplementary interviews and footage to re-imagine the documentary *Beyond the Block: Serbia and Bosnia*, making it more impactful for our students. I am happy to say that the re-editing required for this project is scheduled to be completed within the 2016-2017 program year! Additionally, in January, I traveled to the Alaskan village of Nulato to witness and document a Native Alaskan traditional ceremony called the Stick Dance. It was an honor to be included in such a sacred experience and I am grateful to the people of Nulato for sharing their culture with our students.

Resulting from the decision to postpone an individual donor campaign this past year, overall revenue saw a decrease from last year's record-breaking year, totaling \$1,390 in individual donations. We are so grateful to our committed donors who continually provide operating support for BTB—thank you!

The 2015-2016 program year also saw the second year in a row of marked progress laid out in the three-year organizational Strategic Plan. The chart below lists the 2015-2016 program year operational goals, the status of their achievement at the end of the program year, and the corresponding strategic plan goals that they achieved.

At the conclusion of the 2015-2016 program year, there were less operational objectives completed than the previous year—this was the result of conscious choices on behalf of organizational leadership and not due to an inability to complete the goals. Resulting from the continuous reassessment that is both a part of this operational plan and is necessarily performed after it was developed it became clear that

the immediate and best course of action for the organization did not consist of pursuing objectives contained within several categories of activities. These categories included grant seeking, program delivery, and marketing. It was determined that these objectives will be better achieved in the years to come. Subsequently, their existing or modified versions are contained within the current 2016-2017 operational plan and are considered below as being “in progress.”

Despite the change in plan, these adjustments, which were a vital response to changing conditions, have moved the organization markedly towards accomplishing the three-year goals laid out in this 2014-2017 strategic plan. Three of the four goals—1) Mission Achievement 2) Financial Stability 3) Infrastructural Development and 4) Expansion of Stakeholder base—were met by at least one operational plan objective. Infrastructural Development is currently well-established and no new changes were needed this year as a result of previous years’ advancements. Specifically, the operational objectives met the strategic goals in the following ways:

<b><u>Operational Plan Objective:</u></b>	<b><u>Status/Modifications:</u></b>	<b><u>Strategic Plan Goal(s) Met:</u></b>
1. Develop a detailed program evaluation plan.	1. In progress <ul style="list-style-type: none"> <li>• Modification: dependant on revising curriculum for target audience.</li> </ul>	<ul style="list-style-type: none"> <li>• Mission achievement</li> </ul>
2. Secure financial review.	2. In progress	<ul style="list-style-type: none"> <li>• Financial stability</li> </ul>
3. Research 20 grants we could apply for and identify 5 foundations we could potentially build relationships with.	3. Re-assessed <ul style="list-style-type: none"> <li>• Determined to be an impractical use of staff time.</li> </ul>	<ul style="list-style-type: none"> <li>• Mission achievement</li> </ul>
4. Conduct direct mail marketing campaign to schools. 5.	4. Re-assessed <ul style="list-style-type: none"> <li>• Determined to be an inefficient use of financial resources.</li> </ul>	<ul style="list-style-type: none"> <li>• Expand stakeholder base</li> </ul>
5. Apply for 10 grants.	5. Re-assessed <ul style="list-style-type: none"> <li>• Determined to be an impractical use of staff time.</li> </ul>	<ul style="list-style-type: none"> <li>• Mission achievement</li> </ul>
6. Deliver one complete curriculum (all 4 units) to one group of students.	6. Re-assessed <ul style="list-style-type: none"> <li>• Curriculum being revised to target counselors.</li> </ul>	<ul style="list-style-type: none"> <li>• Mission achievement</li> <li>• Expansion of stakeholder base</li> </ul>

<p>7. Revive social media presence and maintain current online presence.</p> <p>8. Establish targeted marketing to various stakeholder groups (i.e., teachers, donors, grantors, partner organizations) utilizing Salesforce.</p> <p>9. Conduct one individual donor campaign.</p> <p>10. Revisit one or more locations from previous documentaries to assess current issues in order to broaden and expand narrative.</p> <p>11. Film and edit one new educational travel documentary.</p> <p>12. Review the objectives of this Operational Plan and Strategic plan and assess effectiveness; revise as needed; develop Operational Plan for 2016-2017 program year.</p>	<p>7. Blog created, determined to be an ineffective use of time. Current social media presence maintained.</p> <p>8. Re-assessed <ul style="list-style-type: none"> <li>Determined to be an impractical use of staff time.</li> </ul> </p> <p>9. Re-assessed <ul style="list-style-type: none"> <li>Postponed until new curriculum and travel plans established.</li> </ul> </p> <p>10. Revisited Bosnia, filmed additional footage and interviews to supplement existing footage.</p> <p>11. New Bosnia footage will be used to create a documentary with a new and more comprehensive narrative. "Travel Light" web series created. New informational video Produced for Nulato, AK Tribal Council.</p> <p>12. Strategic Plan reviewed and revised and 2016-2017 Operational Plan developed, 8/10/2016.</p>	<ul style="list-style-type: none"> <li>Mission achievement</li> <li>Expansion of stakeholder base</li> <li>Expansion of stakeholder base</li> <li>Infrastructural development</li> <li>Financial stability</li> <li>Mission achievement</li> <li>Mission achievement</li> <li>Mission achievement</li> </ul>
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The past two years have brought a new vision to the organization and a renewed sense of direction and purpose. Never before has Beyond the Block had such a clear sense of direction laid before it and I am committed to pursuing those goals we have named for ourselves. As the organization continues to grow and evolve, adapting to the ever-changing needs of our students, I hope that you will continue to lend your support. It is because of you that this is all possible and I genuinely appreciate and thank you for your commitment.

Letter from the CEO

Sincerely,

Deborah Ribera, Ph.D.  
Founder and CEO  
Beyond the Block, Inc.

**9/9/2017 9:18 PM**

Financial Statements

**BEYOND THE BLOCK, INC.**

August 31, 2016

# BEYOND THE BLOCK, INC.

Financial Statements

August 31, 2016

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# BEYOND THE BLOCK, INC.

## Statement of Financial Position

(Expressed in US Dollars)

August 31, 2016

	Notes	2016 \$	2015 \$
<b>ASSETS</b>			
Cash and cash equivalents	3	9,284	41,330
Property and equipment – net	4	-	-
Other assets		177	-
		9,461	41,330
<b>LIABILITY</b>			
Due to related party		-	456
Other liabilities		33	393
		33	849
<b>NET ASSETS</b>			
Unrestricted		9,428	40,481
		9,461	41,330

These financial statements were approved on behalf of the Organization on \_\_\_\_\_  
by the following:

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

# BEYOND THE BLOCK, INC.

## Statement of Activities

(Expressed in US Dollars)

For the year ended August 31, 2016

	Notes	2016 \$	2015 \$
<b>OPERATING SUPPORT AND REVENUE</b>			
Support:			
Donations from foundations, corporations, and individuals		1,511	19,416
Revenue:			
Other income		2,070	-
		<u>3,581</u>	<u>19,416</u>
<b>EXPENSES</b>			
Salaries and wages	6	31,128	13,966
Travel expense		2,852	-
Software		561	668
Website		93	119
Depreciation expense	4	-	40
Data entry		-	3,288
		<u>34,634</u>	<u>18,081</u>
<b>CHANGE IN NET ASSETS</b>		<u>(31,053)</u>	<u>1,335</u>

**BEYOND THE BLOCK, INC.**

## Statement of Changes in Net Assets

(Expressed in US Dollars)

For the year ended August 31, 2016

	<b>2016</b>	<b>2015</b>
	<b>\$</b>	<b>\$</b>
Balance, beginning of the year	40,481	39,146
Change in net assets during the year	(31,053)	1,335
Balance, end of the year	9,428	40,481

**BEYOND THE BLOCK, INC.**Statement of Cash Flows  
(Expressed in US Dollars)

For the year ended August 31, 2016

	Notes	2016 \$	2015 \$
<b>CASH AND CASH EQUIVALENTS PROVIDED BY (USED FOR):</b>			
<b>OPERATING ACTIVITIES</b>			
Change in net assets during the year		(31,053)	1,335
Adjustment for non-cash item:			
Depreciation expense	4	-	40
Changes in operating assets and liabilities:			
Decrease (Increase) in other assets		( 177)	144
(Decrease) Increase in due to related party		( 456)	288
(Decrease) Increase in other liabilities		( 360)	393
		(32,046)	2,200
<b>NET INCREASE IN CASH AND CASH EQUIVALENTS DURING THE YEAR</b>			
		(32,046)	2,200
Cash and cash equivalents, beginning of the year	3	41,330	39,130
<b>CASH AND CASH EQUIVALENTS, END OF THE YEAR</b>			
	3	9,284	41,330

# BEYOND THE BLOCK, INC.

Notes to Financial Statements

August 31, 2016

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## 1. ORGANIZATION

Beyond the Block, Inc. (“the Organization”) is a non-profit organization incorporated on September 10, 2007 to improve global awareness, increase intellectual curiosity, develop critical-thinking skills, and encourage completion of high school and post-secondary education in at-risk youth through the production of educational travel documentary videos, an accompanying curriculum, and other educational opportunities and materials.

The registered office of the organization is located at 2622 19<sup>th</sup> Avenue, San Francisco, California, 94166, United States of America.

The organization is funded by individual donors and grants.

The organization is recognized by the Internal Revenue Service in December 2008 as a qualified nonprofit organization as described in Section 501(c) (3) of the U.S. Internal Revenue Code (“the Code”) and is, therefore, exempt from federal income taxes on operations related to its exempt purpose and other income. The organization is also recognized by the California Franchise Tax Board as exempt in California under the California Revenue and Taxation Code Section 23701(d).

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Basis of Preparation**

The financial statements are presented under the accrual basis of accounting with unrestricted net assets in accordance with accounting principles generally accepted in the United States of America.

### **Cash and Cash Equivalents**

Cash and cash equivalents consist of deposits and funds which have insignificant risk of changes in value.

### **Property and Equipment**

Property and equipment are recorded at cost if purchased or, if donated, at fair value, at the date of the gift, less any accumulated depreciation and amortization. Depreciation is provided, on the straight-line method, over the estimated useful life of the asset, which ranges from three to five years.

### **Accounts Receivable**

Accounts receivable represents amounts due from public and private entities for program services rendered. After initial recognition, it is measured at amortized cost using the effective interest method, less any provision for credit losses. Any change in their value is recognized in the statement of activities. Discounting, however, is omitted where the effect of discounting is immaterial.

# BEYOND THE BLOCK, INC.

Notes to Financial Statements

August 31, 2016

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## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### Unrestricted Net Assets

Unrestricted net assets consist of resources of the organization that have not been restricted by the donor. The major sources of revenue for the organization are grants from private institutions and individuals. Unrestricted net assets may be designated for specific purposes by the organization's Board of Directors.

### Revenue Recognition

Contributions are recognized as revenue when they are unconditionally received or promised.

### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities, if any, at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

## 3. CASH AND CASH EQUIVALENTS

As at August 31, 2016, the organization's cash and cash equivalents consist of the following:

	2016	2015
	\$	\$
Wells Fargo – checking account	7,526	40,438
Paypal	1,758	892
	9,284	41,330

Both cash accounts are non-interest bearing.

# BEYOND THE BLOCK, INC.

## Notes to Financial Statements

August 31, 2016

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### 4. PROPERTY AND EQUIPMENT

The organization's property and equipment consists of a fully depreciated computer and video equipment with a total cost of \$3,379.

### 5. INCOME TAXES

The organization is recognized by the Internal Revenue Service as a qualified nonprofit organization as described in Section 501(c)(3) of the U.S. Internal Revenue Code (the "Code") and is, therefore, exempt from federal income taxes on operations related to its exempt purpose and other income. The organization is also recognized by the California Franchise Tax Board as exempt in California under the California Revenue and Taxation Code Section 23701(d). However, unrelated business income, if any, would be subject to income tax.

The organization files income tax returns in the U.S federal jurisdiction and various state and foreign jurisdictions. Pursuant to the statute of limitations, the organization is open to audit by various taxing authorities. The organization currently does not have any examinations in progress. In the event the organization has assessment from a taxing authority, it is its accounting policy to recognize any interest and penalties as a component of income tax expense.

### 6. SALARIES AND COMPENSATION

This represents monthly compensation for the Organization's employee computed based on an hourly rate. As of August 31, 2016, the Organization has two employees (2015: two employees). Salaries expense in 2016 amounted to \$31,128 (2015: \$13,966).

### 7. SUBSEQUENT EVENTS

In connection with the preparation of the financial statements and in accordance with ASC Topic 855, *Subsequent Events*, the Organization evaluated subsequent events after the financial position date of August 31, 2016 through January 16, 2017, which was the date the financial statements were available to be issued and determined there were no other items to be adjusted nor disclosed.

*For More Information*

For more information please visit  
our website at

[www.beyondtheblock.org](http://www.beyondtheblock.org)